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REVOCATION OF POWER OF ATTORNEY WITH NEW POWER OF ATTORNEY AND CHANGE OF CORRESPONDENCE ADDRESS	Application Number	10/657,335 - Conf. No. 1662
	Filing Date	September 8, 2003
	First Named Inventor	Seth Haberman
	Art Unit	2632
	Examiner Name	Not Yet Assigned
	Attorney Docket Number	2000522.131-US2

I hereby revoke all previous powers of attorney given in the above-identified application.

☐ A Power of Attorney is submitted herewith.

OR

☒ I hereby appoint the practitioners associated with the Customer Number: 28089

☒ Please change the correspondence address for the above-identified application to:

☒ The address associated with Customer Number: 28089

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☐ Firm or Individual Name

Address

City

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State

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I am the:

☐ Applicant/Inventor.

☒ Assignee of record of the entire interest. See 37 CFR 3.71.
Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96)

SIGNATURE of Applicant or Assignee of Record

Signature

Name

Jeremy Rosenberg, Executive Vice President

Date

2/20/06

Telephone

(212) 739-1960

NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required. See below.

☒ Total of 1 forms are submitted

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PTO/SB/06 (09-04)

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STATEMENT UNDER 37 CFR 3.73(b)Applicant/Patent Owner: Seth Haberman, Gerrit Niemeijer, Abel Van Der Burgh and Steven LubowskyApplication No./Patent No.: 10/675,335 Filed/Issue Date: September 8, 2003Entitled: SYSTEM FOR AUTHORIZING AND EDITING PERSONALIZED MESSAGE CAMPAIGNS

Visible World, Inc. a Corporation
 (Name of Assignee) (Type of Assignee, e.g., corporation, partnership, university, government, agency, etc.)

states that it is:

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 A. ☒ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel 013123, Frame 0902, or for which a copy thereof is attached.

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- B. ☐ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

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The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

[Signature]
 Signature
Jeremy Rosenberg
 Printed or Typed Name
Executive Vice President
 Title

2/20/06
 Date
(212) 739-1960
 Telephone Number

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